



Institute for
Border Logistics
and Security

WindsorEssex
ECONOMIC DEVELOPMENT

BorderHacks

SPONSOR PROSPECTUS

September 25 - 27, 2020

WILL YOU INVEST IN THE FUTURE?

TO OUR PROSPECTIVE PARTNERS

The **WindsorEssex Economic Development Corporation** is proud to host its inaugural cross-border hackathon on March 27th to the 29th, 2020.

BorderHacks will inspire youth locally to get involved in our technology community, ultimately contributing to unlocking the potential of our future programmers, hackers, and designers.

In the wake of COVID-19, this event will be hosted virtually! Over 400 students hailing from the University of Windsor, St. Clair College, Wayne State University, and other revered academic institutions from across the continent are expected to join us on this three-day event, where all participants will be given 36 hours to come up with their greatest hack. The theme for this hackathon is **Mobility**, and more specifically, cross-border mobility! Students are free to interpret the theme however they want through provided challenge statements.

Participants will be given the opportunity to come up with their greatest creation that will be later presented and judged by a panel of qualified adjudicators. This event will be a great opportunity for the future generation of programmers, hackers, and designers to not only work in teams, but also connect amongst themselves and recruiters looking for talent. Furthermore, they will be able to attend educational events such as workshops to help hone and adopt new skills in the field of computer science. We believe that these activities will give contestants a taste of both entrepreneurship and a feel for the work environment that they will soon find themselves.

If your organization is interested in being a sponsor, we invite you to join us in supporting up-and-coming tech talent. To learn more about the hackathon, please visit our website at www.borderhacks.com.

If you have questions, feel free to contact us at

sponsorship@borderhacks.com

Thank you!

WHY SPONSOR?

Put company in front of the future of the industry at BorderHacks. Hundreds of talented participants from all over North America will be showcasing their work in hopes of grabbing the attention of collaborators. By sponsoring BorderHacks, you let them know that you are excited about their work and the impact they have on our industry.

WHEN IS IT?

September 25, 2020 - September 27, 2020

WHERE IS IT?

Worldwide

WHY?

Network with participants, scout and recruit new members of your team

Be apart of a bi-national academic centre of excellence



SPONSORSHIP OPTIONS

General	Bronze \$1000	Silver \$3000	Gold \$5000	Platinum \$7000	Diamond \$10,000
Ceremony Mentions	✓	✓	✓	✓	✓
Send Mentors		✓	✓	✓	✓
Product Exposure			✓	✓	✓
Business Pitch			3 min	5 min	10 min
Sponsor Rep. Judge [1]			✓	✓	✓
Branding					
Logo on Website	Small	Small	Medium	Large	X-Large
Social Media Shout-Outs	✓	✓	✓	✓	✓
Sponsor Booth			✓	✓	✓
Sponsor Challenge (API, Theme, etc.)					✓
Sponsor Workshop/Event				✓	✓
Branded Award			✓	✓	✓
Recruiting					
Access to Resumes	Post-Event	Post-Event	Post-Event	Pre-Event	Pre-Event
Send Recruiters				✓	✓
Distribute Materials		✓	✓	✓	✓
Interview Room					✓

Interested in a custom sponsorship package?
Have any inquiries about the above sponsorship bundles?

Reach out to us through
sponsorship@borderhacks.com